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SPORTSART FITNESS RECEIVES MAJOR AWARD FOR RECUMBENT CYCLE

Woodinville, WA (October, 2008) SportsArt Fitness, a leader in the design and manufacture of innovative, premium quality fitness equipment, recently received the **Shape You 2008 Top Gear Award for their C531R recumbent cycle.**

The C531R becomes the 4th SportsArt Fitness product to receive the Top Gear Award, joining the TR33 treadmill, E825 elliptical trainer, and E870 commercial elliptical trainer. SportsArt Fitness is the only fitness manufacturer to receive Top Gear Awards in every major cardio category (treadmill, elliptical, and cycle), and is the only fitness manufacturer to receive Top Gear Awards for both residential and health club products. Shape You (www.shapeyou.com) is one of the nations leading on-line rating services for health, fitness, sporting goods, and natural products.

SportsArt Fitness cycles have a long legacy of excellence. In 2006 Health magazine named the C53R as the best recumbent cycle on the market over \$1500, and named the C51R as the best recumbent cycle on the market under \$1500. In 2007, the Fitness Professor Review rated the C530R as the best recumbent on the market, and rated the C52U best upright under \$1500, and the C530U best upright under \$2,000.

2008 has been a significant year for awards at SportsArt Fitness. In addition to the Shape You award, Prevention magazine named the E83 as the Best Joint Friendly Elliptical on the market, and Health Magazine named the E825 as the Best Elliptical Trainer on the Market. In addition, SportsArt received the Nova 7 Award as the Best Strength Supplier in the health club industry, and SportsArt's ECO-POWR™ treadmills received the highly coveted Nova 7 Award for Health Club Product of the Year.

About SportsArt Fitness

SportsArt Fitness is an industry leader in the design and manufacture of high quality cardiovascular fitness equipment for home and commercial use. SportsArt retains control over every aspect of component design and the overall manufacturing process ensuring proper integration, maximum performance and longer product life. In addition to TUV ISO 9001/9002 quality certifications, SportsArt products have garnered numerous awards from top-flight media outlets including *Men's Journal*, *Men's Health* and *Health Magazine* among others. For more information on the SportsArt Fitness brand and their latest products visit us on the web at www.sportsartfitness.com.

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