



Media Contacts:

Mike May
Stanwood & Partners PR
307.733.1514
mmay@wyoming.com

Amber Maechler
SportsArt Fitness
800.709.1400
amber@sportsartamerica.com

**SPORTSART FITNESS GARNERS TWO 2005
FITNESS MANAGEMENT 'NOVA 7' SUPPLIER AWARDS**

SportsArt Fitness Named Best Cardio Supplier; X Trainer Awarded Best Product of 2005

Woodinville, WA (February 9) SportsArt Fitness, an industry leader in the design, development and manufacture of premium quality residential and commercial fitness equipment, is pleased to announce they have received two of the coveted *Fitness Management Magazine* 'Nova 7' Supplier Awards.

SportsArt Fitness proudly took home awards for Best Cardio Supplier of the year and Best Product of 2005 for their renowned X Trainer. Now in their third year, the annual Nova 7 "people's choice" Supplier Awards recognize manufacturers in seven categories for their outstanding products and services. A panel of fitness industry professionals, including health club owners and general managers, program directors, trainers, designers and other industry influencers, chose this year's winners.

"We are incredibly honored to receive these Nova 7 awards from Fitness Management," said Scott Logan, Director of Marketing for SportsArt Fitness. "To be recognized by our customers adds special meaning to the accolades and really validates our company wide philosophy of building innovative products."

Fitness Management will officially announce the Nova 7 award winners at the upcoming International Health, Racquet & Sportsclub Association (IHRSA) tradeshow this March 21-23 in Las Vegas Nevada. For more information on SportsArt Fitness please log onto www.sportsartfitness.com.

About SportsArt Fitness

SportsArt Fitness is an industry leader in the design and manufacture of high quality cardiovascular fitness equipment for home and commercial use. SportsArt retains control over every aspect of component design and the overall manufacturing process ensuring proper integration, maximum performance and longer product life. In addition to TUV ISO 9001/9002 quality certifications, SportsArt products have garnered numerous awards from top-flight media outlets including *Men's Journal*, *Men's Health* and *Health Magazine* among others. For more information on the SportsArt Fitness brand and their latest products visit us on the web at www.sportsartfitness.com.

About Fitness Management

Fitness Management magazine is the leading industry publication directed to owners, managers and administrators of commercial, corporate and community physical fitness centers. Its editorial content emphasizes safe and effective professional fitness leadership, and profitable management based on market-driven strategies and cost-effective facilities and services. The Nova7Awards, now in its 13th year, annually recognize seven facilities for their outstanding innovations in seven categories of excellence.

###