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SPORTSART FITNESS PRODUCTS RECEIVE RAVE REVIEWS

Woodinville, WA (January, 2009) SportsArt Fitness, an industry leader in the design, development and manufacture of premium quality residential and commercial fitness equipment, is pleased to announce that their products have received four top-three rankings from Consumer Reports and five Head of Class Best Buy Awards from Fitness Professor Review.com.

SportsArt Fitness is the only brand to receive a top three ranking in four out of the five major fitness categories reviewed by Consumer Reports. Rankings include:

- 2nd place for the E83 elliptical in the ellipticals category
- 2nd place for the TR21f treadmill in the folding treadmills category
- 3rd place and a Recommended Buy rating for the TR32 treadmill in the treadmills category
- 3rd place for the C520r cycle in the recumbent cycles category

Additionally, SportsArt Fitness was awarded the following Head of Class Best Buy awards from Fitness Professor Review.com.

- T610 treadmill: Head of Class for treadmills under \$2,500
- E821 elliptical machine: Head of Class for ellipticals under \$3,500
- C50r recumbent cycle: Head of Class for recumbent cycles under \$1,500
- C531r recumbent cycle: Head of Class for recumbent cycles under \$2,500
- C50u upright cycle: Head of Class for upright cycles under \$1,250

“We are very pleased to see that these consumer review organizations have recognized the superior quality and value provided by SportsArt Fitness equipment,” said SportsArt Fitness Director of Sales, Ken Carpenter. “We value these awards and see them as a reflection of our commitment to creating exemplary products that reflect the best interests of our customers. The addition of these strong consumer reviews to our commercial Nova 7 awards really tells us that we are on the right track in both markets,” added Carpenter.

The Nova 7 Award is voted upon by club owners nationwide and is awarded each year by Fitness Management Magazine based on popular vote. SportsArt Fitness was awarded Best Strength Supplier of the Year and Best Product of the Year for their ECO-POWR™ treadmills in 2008. SportsArt Fitness also won two Nova 7 Awards in 2006 for Best Cardio Supplier and Best Breakthrough Product for their XTtrainer.

About SportsArt Fitness

SportsArt Fitness is an industry leader in the design and manufacture of high quality cardiovascular and strength equipment for home and commercial use. SportsArt retains control over every aspect of component design and the overall manufacturing process ensuring proper integration, maximum performance and longer product life. SportsArt Fitness holds TUV ISO 9001/9002 quality certifications and hundreds of worldwide patents for their innovations. For more information on the SportsArt Fitness brand and their latest products visit us on the web at www.sportsartamerica.com or contact Amber Maechler at amber@sportsartamerica.com.

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