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SPORTSART FITNESS SPONSORS GRANT ASSISTANCE PROGRAM FOR FIRE DEPARTMENTS IN NEED

Woodinville, WA (January, 2010) SportsArt Fitness is pleased to announce they will sponsor a grant application assistance program for Fire Departments that are interested in applying for grants to purchase fitness equipment. In order to gain access to the program, Department representatives need to simply fill out this [form](#)* on the website FireGrantsHelp.com. Once the form is submitted, a grant specialist will begin researching grants that fit the department's needs and will contact the department, usually within 48 hours.

"There are over \$400 million worth of federal grants becoming available this spring and Firehouse Fitness programs are eligible for a large chunk of that money," Amber Maechler, Director of Marketing for SportsArt Fitness said. "We know that departments who make physical fitness priority see the benefits in the form of fewer injuries, lower disability claims and stronger firefighters with healthy bodies and longer careers, and we think that is worth the investment."

In addition to the grant assistance program, SportsArt Fitness recently became the first and only treadmill manufacturer to include updated Firefighter's Wellness Fitness Initiative protocols in their commercial treadmill programming package. To learn more about the Wellness Fitness Initiative and SportsArt Fitness' new treadmills please call 800-709-1400 x106.

*The FireGrantsHelp assistance form can be accessed directly at:

<http://www.firegrantshelp.com/fitness-equipment-direct-assistance-request-form>

About FireGrantsHelp.com

According to their website, FireGrantsHelp's mission is to provide firefighters and departments with a comprehensive resource for grant information and assistance. FireGrantsHelp features the most extensive fire grant database ever created, with a library of information not only for federal grant programs, but also state, local and corporate grant opportunities. FireGrantsHelp features a grant database that allows users to spend less time searching for grants and more time on research and grant writing. FireGrantsHelp.com also offers users a multitude of grant assistance tools such as: research guidance, grant writing tips, grant resources, tools, news, and much more.

www.firegrantshelp.com

About SportsArt Fitness

SportsArt Fitness is an industry leader in the design and manufacture of high quality cardiovascular and strength equipment for home and commercial use. SportsArt retains control over every aspect of component design and the overall manufacturing process ensuring proper integration, maximum performance and longer product life. In addition to TUV ISO 9001/9002 quality certifications, SportsArt products have garnered numerous awards from top-flight media outlets as well as four *Nova 7 awards*. For more information on the SportsArt Fitness brand and their latest products visit us on the web at www.sportsartamerica.com.

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